Website Project Plan

What's your niche? (e.g. Psychology)
What platform are you going to use for your website? (e.g. Wordpress)
How many blog posts— if any— do you intend to publish per day?
What is your audience looking for?
What will be the source of income? (e.g. Ad revenue)

What will be the domain's name? (e.g. Betshy.com)
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Will there be any products or services offered on the page?
The area of any product of control of the page.
What is the weekly budget?